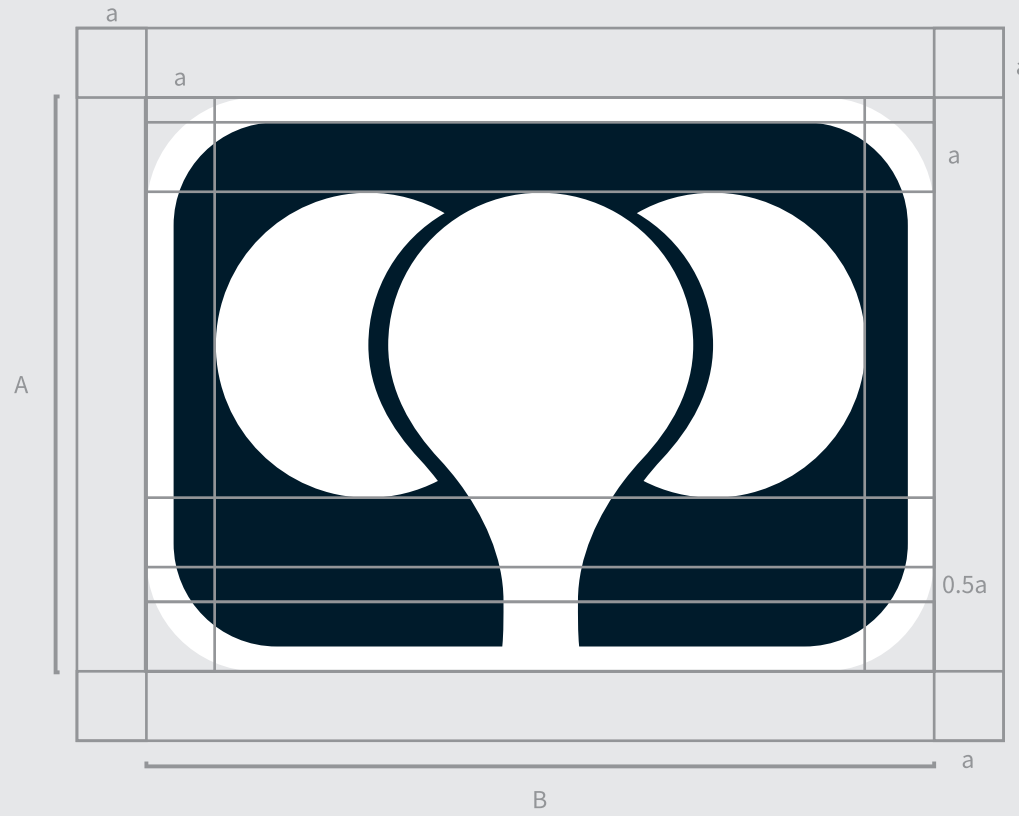


**JÉLECT**  
CI GUIDE



**JELECT SYMBOL**


The logo features the word "JELECT" in a bold, black, sans-serif font. A small, stylized yellow leaf is positioned above the letter "E". The text is centered within a light gray circular area that is part of a larger, stylized tree graphic. The tree's canopy is composed of three overlapping circles, and its trunk is a vertical shape at the bottom. The background is white.

**JÉLECT**

**JELECT LOGOTYPE**



 Black | RGB 0/0/0 | CMYK 0/0/0/100

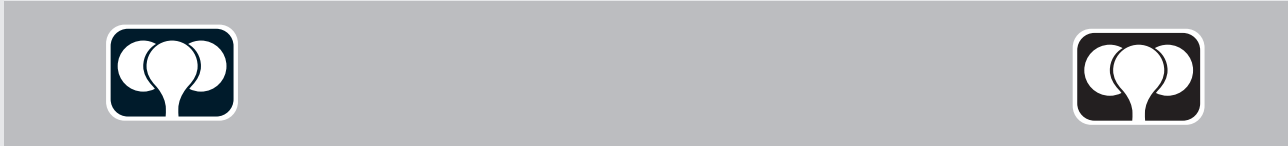
 JELECT Dot Yellow | RGB 251/199/0 | CMYK 0/25/95/0

## COLOR TYPE

WHITE : Full Color, Silver, Gold, Black



Under K30% : Full Color, Black



Over K80% : Full Color, Silver, Gold, Black



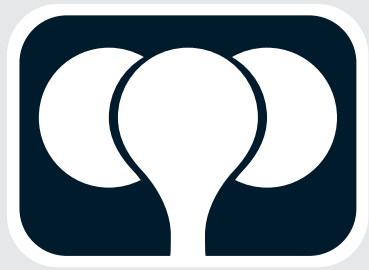
K30% ~ K80% : Full Color, Silver, Gold, White



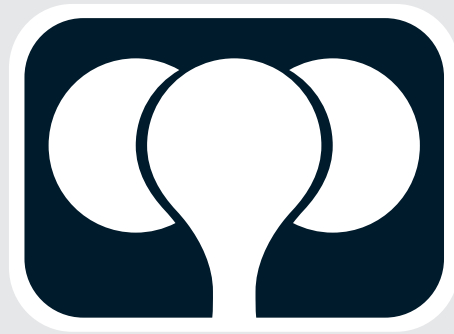
**BACKGROUND**

**i'MPOSSIBLE**

**SLOGAN**



JÉLECT



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